

MIGRATION FOR DEVELOPMENT



Programme funded
by the European Union



United Nations
"Delivering as One"



GHANA – NETHERLANDS Migration and Development Programme

Knowledge transfer and capacity building

AfroEuro Foundation is a media and development organisation created as a forum for African migrants in the European Union to participate in the development process in their countries of origin. The initiative is aimed at mobilising African migrants living in Europe to engage in development projects in their communities of origin, through awareness raising, town hall meetings and the annual trips migrants make to their communities of origin. The goal of this programme is to mobilise the Ghanaian Migrant Community to transfer their knowledge to small and medium-sized enterprises in Ghana. Knowledge transfer is a pre-requisite for enterprises to become effective and efficient in their business activities, enabling them to making savings for the business which in turn will qualify the owner to access a credit facility from a micro-credit institution.



Fast Facts:

- Total budget: € 135,000
- Project duration: 3 years / 2008 – 2011
- Partners: AfroEuro NL; Kyirapatre Trade Association, Kumasi; Adadientem Traders' Association Kibi (Ghana)
- Project Title: Migration and Development Programme
- Organisation: AfroEuro Foundation
- Page Handbook: 44.

Results/Impact/Main achievements to-date:

- Awareness raising activities organised in Europe and in the communities where migrants live programme from the Netherlands have travelled to Ghana. All the trips were focused on the two cities the project is currently focused: Kibi and Kumasi
- 13 meetings and consultations with both farmers and chiefs have taken place since the Ghana visits phase started and a over 220 participants in the Ghana phase and about 200 Ghanaian migrants in the Netherlands attended either information meetings or training sessions in the Netherlands
- Migrants themselves carried out research on possible investment opportunities to link farmers and migrants.

Key success / innovative factors / lessons learnt:

- Involvement of the key stakeholders;
- During the past year of the project (2006 – 2007), the skills set of the local farmers in the region was complemented by additional training and linked to microfinance institutions in the region. In addition, Ghanaian migrants have now realised that their role is cruciality in the development of their communities of origin
- Many migrants who participated in the programme realised the necessity of engaging in the project. Migrants and their local communities of origin now both see the link between them as inextricable and necessary
- Many migrants who attended the information sessions now understand the role they play in development and that the remittances they send home could make a huge difference if leveraged correctly.

