



REPORT

YOUNG PROFESSIONALS SUMMIT 2024

Building Stronger Ties Among Diaspora Youth

07 December 2024
NH Hotel DH, Prinses
Margrietplantsoen 100, 2595 BR
The Hague



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INTRODUCTION



Embracing Africanness and Building the Future

- The inaugural **Young Professionals' Summit**, hosted by AfroEuro Foundation, celebrated the unique identity of African Diaspora youth while equipping them with tools to shape a prosperous future. Under the theme “**Building Stronger Ties Among Diaspora Youth**,” the summit explored how Africanness—rooted in resilience, creativity, and cultural heritage—can be a foundation for leadership and innovation in today’s interconnected world.
- The event brought together young professionals, entrepreneurs, and thought leaders, fostering meaningful connections and exploring actionable strategies to address challenges while leveraging opportunities across Africa and Europe.

LOOKING BACK

Honoring Africanness and Cultural Strengths

- The summit began with **Mr. Vincent Gambrah's** opening remarks. He reflected on the 300-year historical ties between Ghana and the Netherlands, acknowledging the complexities of the past while urging the youth to focus on building bridges for the future. Mr. Gambrah emphasized the importance of leveraging Diaspora identities to create impactful change in areas like trade, agriculture, and innovation.
- The theme of Africanness resonated throughout the event, particularly in **Ms. Louisa Fofie's** powerful keynote. Drawing from her own experiences, Ms. Fofie celebrated the entrepreneurial legacy of Ghanaian women, who have long exemplified resilience and creativity. She reminded attendees that their cultural heritage is a dynamic force that can drive personal and collective growth.





SUMMIT

HIGHLIGHTS

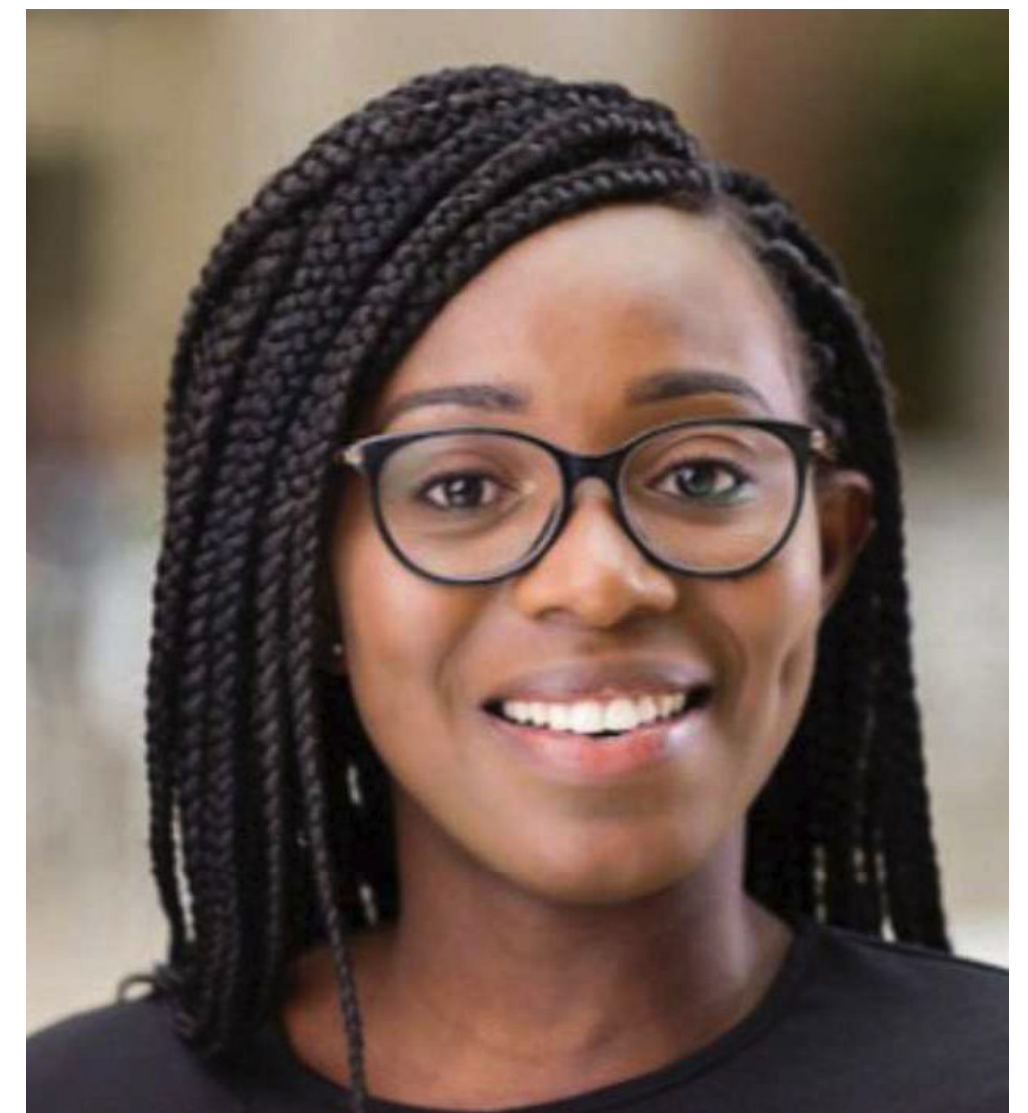
WELCOME & INTRODUCTION

Ms. Louisa Owusu Summit Facilitator

At 11:40 AM, **Ms. Louisa Owusu**, the summit's master of ceremonies, officially opened the event with a warm welcome to all attendees. She provided context for the day, highlighting the **Young Professionals' Summit** as a milestone initiative and the first of its kind organized by the AfroEuro Foundation.

Ms. Owusu emphasized the significance of the event's theme, "Building Stronger Ties Among Diaspora Youth," and its role as a platform to inspire collaboration, innovation, and leadership among young professionals. She expressed gratitude to the speakers, participants, and organizers for their commitment to making the summit a reality, setting an energetic and inclusive tone for the day's activities.

Her introduction underscored the summit's purpose to empower the African Diaspora, foster connections, and spark meaningful conversations about leveraging cultural identity for growth and development. This foundational message established the event as a transformative opportunity for attendees to engage, network, and take actionable steps toward creating impact within their communities.



OPENING REMARKS

Mr. Vincent Gambrah

Director, AfroEuro Foundation

In his opening remarks, **Mr. Vincent Gambrah** expressed gratitude for the inaugural Young Professionals' Summit, highlighting its significance as part of the Netherlands-Ghana Business and Tourism Expo. Reflecting on the 300-year historical ties between the Netherlands and Ghana, he emphasized the importance of learning from the past while focusing on the future.

Mr. Gambrah encouraged participants to **leverage their unique cultural and educational backgrounds** to foster connections in agriculture, trade, and other industries. He stressed the event's value as a networking platform, urging attendees to establish at least five meaningful connections to drive future initiatives.

Concluding, he highlighted the role of youth as agents of change and invited participants to the upcoming European-African conference in February, reinforcing the importance of collaboration in shaping a brighter future for both continents.



PRESENTATION: INNOVATIONS IN DIGITAL HEALTHCARE

Dr. Kwasi Boahene

Director Health Systems, PharmAccess

Dr. Boahene introduced the “3Ds” framework—**Detest Mediocrity, Demand Greatness, Deliver Results**—challenging participants to reject complacency and strive for excellence. His message emphasized the role of ambition, discipline, and innovation in driving transformative change, especially in digital healthcare solutions across Africa.

In his address, **Dr. Boahene** offered profound insights on leadership, ambition, discipline, and innovation, emphasizing their transformative role in driving personal and professional success. Drawing from his extensive experience across Africa and his work with the healthcare enterprise **PharmAccess**, Dr. Boahene shared the organization’s mission to provide equitable healthcare access, improve health systems, and empower businesses in the healthcare sector through impact investments and technology.



PRESENTATION: INNOVATIONS IN DIGITAL HEALTHCARE

Dr. Kwasi Boahene

Director Health Systems, PharmAccess

He highlighted PharmAccess's initiatives, including supporting governments with health insurance schemes, training medical professionals, and integrating digital health solutions to reach underserved populations. Central to Dr. Boahene's message were the "3Ds," a framework he believes is essential for achieving success:

Detest Mediocrity

He emphasized that time is a divine and limited resource, urging participants to avoid trivial distractions and prioritize meaningful activities. He encouraged them to respect their own time and the time of others, focusing on what truly matters.

Demand Greatness

He inspired attendees to set ambitious goals and surround themselves with individuals who foster growth and productivity. Stressing that ambition transcends geography and circumstances, Dr. Boahene urged participants to challenge themselves daily by stepping out of their comfort zones and striving for excellence.

PRESENTATION: INNOVATIONS IN DIGITAL HEALTHCARE

Dr. Kwasi Boahene

Director Health Systems, PharmAccess

Deliver Results

Dr. Boahene highlighted the importance of consistent action and performance. Using a biblical reference, he reminded participants that success requires commitment, effort, and a focus on meaningful work each day.

He concluded by encouraging attendees to leverage the summit as a platform for networking, growth, and collaboration. He commended their dedication to attending the event, expressing his belief in their potential to drive impactful change and urging them to continue striving for excellence in their personal and professional lives.



INSIGHTS ON LEADERSHIP & BUSINESS DEVELOPMENT

Mr. Martinson Yeboah Digital Marketing Consultant

Mr. Martinson Yeboah, an accomplished entrepreneur and consultant, delivered an empowering keynote address aimed at inspiring youth and Diaspora communities to dream big, act smart, and take bold steps toward success in life and business. Expressing gratitude for the opportunity to speak, he shared lessons from his career journey and practical advice for personal and professional growth.

His professional journey spans over a decade. He began as a Digital Marketing Manager for the Jospong Group in Ghana, overseeing marketing efforts for more than 60 subsidiaries. During this time, he developed expertise in creating impactful campaigns and fostering innovation.

In 2020, he moved to the Netherlands to pursue a Master's degree in International Communications. Despite the challenges of cultural adjustment, Mr. Yeboah adapted by leveraging his skills to provide training sessions, which eventually led to establishing his consultancy business, **Math Mastery Consults**, operating in Ghana, the Netherlands, and beyond. Today, he balances his roles as a consultant for a legal tech company in Amsterdam, managing his consultancy, and mentoring youth to unlock their potential.



INSIGHTS ON LEADERSHIP & BUSINESS DEVELOPMENT

Mr. Martinson Yeboah

Digital Marketing Consultant

Key Points

Opportunities for Diaspora Youth

- Navigating dual identities offers unique opportunities to bridge cultural gaps, foster innovation, and contribute to community growth.

Business Development as Empowerment

- Entrepreneurship fosters confidence, financial literacy, and social impact. Through his consultancy and a foundation supporting underprivileged children in Ghana, Mr. Yeboah demonstrates how businesses can empower individuals and communities.

Practical Tips for Starting a Business

- Identify Problems and Solve Them: Focus on market gaps and create value (e.g., African cuisine delivery or beauty services).
- Start Small but Think Big: Entrepreneurs should scale gradually with a long-term vision.
- Leverage Technology and Networks: Use online platforms and connections to grow your reach.

Importance of Networking

- Networking creates pathways to collaboration, mentorship, and new opportunities. By working together, individuals can overcome challenges and achieve collective success.

Challenges and Resilience

- Mr. Yeboah shared how faith, persistence, and adaptability enabled him to overcome cultural and professional hurdles, encouraging the audience to adopt a similar mindset.

INSIGHTS ON LEADERSHIP & BUSINESS DEVELOPMENT

Mr. Martinson Yeboah Digital Marketing Consultant

Mr. Yeboah motivated attendees to reorient their mindset, dream big, and pursue bold actions to achieve their goals. He reminded them that every individual has the potential for greatness and emphasized the importance of collaboration, integrity, and giving back to society. Drawing from his own experiences, he urged the youth to see themselves as future leaders and change-makers, grounded in values but unafraid to take risks.

Closing with a powerful metaphor, he compared the community to penguins, which huddle together to survive and thrive against predators. He encouraged the audience to unite, support one another, and collaborate for collective success.

Key Takeaway

“If you persevere and work together, no goal is beyond reach. Let us support each other as a community to achieve greatness.”

The audience left inspired, equipped with actionable insights, and motivated to take bold steps toward success in their personal and professional lives.



AUDIENCE PITCH SESSION

The Audience Pitch Session provided a dynamic platform for participants to share their diverse business ventures and projects, showcasing creativity, ambition, and opportunities for collaboration within the Diaspora community.

Uncle Richie's Tire Business

A participant introduced Uncle Richie, who runs a tire business specializing in exporting tires to West Africa and offering local tire replacement services. The participant invited anyone in need of tire-related assistance to connect with Uncle Richie for reliable solutions.

Daniel's Language Courses for Expats

Daniel, a social worker, shared his initiative of providing language courses tailored for expats in The Hague. These courses go beyond language instruction, focusing on helping newcomers understand Dutch culture and navigate local systems. Daniel's services include preparing candidates for Dutch language exams. Daniel welcomed inquiries from those interested in his services.



PITCHES

DJ and Beverage Production

A participant shared their dual ventures as a DJ and beverage producer. In addition to performing at events across the globe, they also produce a line of alcoholic beverages. The participant encouraged attendees to reach out for DJ services or to explore their unique beverage offerings.

In commenting on the pitches, Mr Louis Manu, Co-founder & CEO Wi-flix shared his work in the film industry, specifically in the distribution and sale of movies.



PITCHES

Shannon's Creative Entrepreneurship

Shannon Suburban presented her work as a creative entrepreneur advising institutions and artists on policy development and growth strategies. She introduced her current project on the transatlantic slave trade, examining connections between Ghana and the diaspora. Having already collaborated with organizations like UNESCO and the Dutch Embassy in Ghana, Shannon expressed her interest in forming new partnerships and invited introductions to potential collaborators.

These pitches demonstrated the diversity and entrepreneurial spirit within the Diaspora, highlighting innovative business ideas and fostering opportunities for collaboration and mutual support. The session reinforced the importance of building connections and supporting one another within the community.



KEYNOTE ADDRESS: EMPOWERMENT THROUGH COMMUNITY, CULTURE & INNOVATION

Ms. Louisa Fofie CEO Law & Beauty

Ms. Louisa Fofie, a passionate entrepreneur and lawyer, delivered the keynote at the Young Professionals' Summit 2024. Her address highlighted the transformative power of community, cultural heritage, and entrepreneurial vision. Through personal anecdotes and practical advice, she encouraged participants to embrace their Africanness, take bold steps toward success, and create meaningful change in their communities.

The Value of Community Events

Ms. Fofie emphasized the importance of attending forums like the Young Professionals' Summit. She described such gatherings as opportunities to gain new perspectives, even from just one or two key takeaways. She encouraged participants to surround themselves with ambitious and like-minded individuals who inspire growth, describing this as a critical element of personal and professional development.



KEYNOTE ADDRESS: EMPOWERMENT THROUGH COMMUNITY, CULTURE & INNOVATION

Ms. Louisa Fofie
CEO Law & Beauty

Celebrating Ghanaian Culture and Entrepreneurship

A proud Ghanaian, Ms. Fofie celebrated her homeland's rich culture and its longstanding tradition of female entrepreneurship. She shared personal stories of her mother and aunties, who balanced family responsibilities with entrepreneurial ventures, embodying resilience and determination. She painted a vivid picture of the vibrant entrepreneurial spirit found in Ghanaian markets, emphasizing that this mindset is deeply ingrained in their community and serves as a foundation for success.

Introducing Law & Beauty: A Multifaceted Self-Care Center

Ms. Fofie presented her innovative business, **Law & Beauty**, which she founded to address challenges faced by women in the community. This unique enterprise combines beauty treatments with mental health and legal support, creating a holistic space where clients can focus on their physical appearance, mental well-being, and legal needs. By merging beauty, wellness, and empowerment, Law & Beauty serves as a safe haven for women to heal, grow, and thrive.



KEYNOTE ADDRESS: EMPOWERMENT THROUGH COMMUNITY, CULTURE & INNOVATION

Ms. Louisa Fofie
CEO Law & Beauty

Addressing Mental Health in the Community

Drawing on her dual roles as a lawyer and beautician, Ms. Fofie highlighted the stigma surrounding mental health within the Ghanaian community. She shared how the informal setting of beauty treatments often encouraged clients to open up about their struggles. Inspired by these experiences, she created a space where women feel comfortable seeking support and addressing issues they might otherwise suppress.

The Power of Vision, Hard Work, and Action

Reflecting on her journey, Ms. Fofie shared that her success was built on hard work, risk-taking, and seizing opportunities. She urged participants to take action, even when circumstances seem challenging. Drawing from her time working at the Ghanaian Embassy, she stressed the importance of networking, setting long-term goals, and making strategic moves to achieve them.

Visionary
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KEYNOTE ADDRESS: EMPOWERMENT THROUGH COMMUNITY, CULTURE & INNOVATION

Ms. Louisa Fofie
CEO Law & Beauty

Leveraging Dual Identities as Diaspora Members

Ms. Fofie highlighted the unique advantages of being a member of the Ghanaian diaspora, allowing access to the "best of both worlds." She shared her experience of balancing Dutch and Ghanaian identities and instilling this same sense of pride and balance in her daughter. She encouraged participants to fully integrate into their host countries while staying connected to their cultural roots, describing this dual identity as a powerful resource.

Entrepreneurial Advice

She closed with actionable tips for aspiring entrepreneurs:

- Start with what you have and don't wait for perfect conditions.
- Focus on your vision, even if others don't immediately support it.
- Seek mentors and guidance without hesitation.
- Use your unique identity and authenticity as your "superpower."
- Stay connected to your purpose, as it will sustain you through challenges.



KEYNOTE ADDRESS: EMPOWERMENT THROUGH COMMUNITY, CULTURE & INNOVATION

Ms. Louisa Fofie
CEO Law & Beauty

Ms. Fofie concluded her keynote with a bold call to action, urging participants—particularly women—to take ownership of their journeys, embrace their authenticity, and use their entrepreneurial mindset to create meaningful impact. Her speech left the audience inspired to dream big, act boldly, and turn their visions into reality.

Key Takeaway

"Your authenticity and cultural heritage are your superpowers—use them boldly to create lasting impact in your community."



PANEL DISCUSSION

Youth, Innovation, and Global Collaboration Insights & Takeaways

The Young Professionals' Summit 2024 featured a dynamic Q&A segment, bringing together distinguished panelists: **Dr. Kwasi Boahene, Mr. Martinson Yeboah, and Ms. Louisa Fofie**. Moderated in an interactive format, the discussion tackled critical topics related to health, business, entrepreneurship, and community development.

Health Monitoring and Accessibility

Participant's Question

"You mentioned something about these tests. How do you conduct these tests, and is it a one-time process or ongoing monitoring? Are these tests affordable for local populations, particularly in Africa?"

Response by Dr. Kwasi Boahene

- Health tests can be one-time or ongoing, depending on the patient's specific needs. The aim is to integrate digital health solutions to make healthcare more accessible and affordable for underserved populations.
- Collaborations with Dutch and Canadian companies have enabled scalable technologies. For instance, patients can now monitor blood pressure or glucose levels at home and transmit results digitally to healthcare providers.
- Addressing accessibility challenges, efforts are underway to adapt these technologies for simpler devices, such as Nokia feature phones, to reach populations without smartphones.

PANEL DISCUSSION

Youth, Innovation, and Global Collaboration Insights & Takeaways

Funding for Startups

Participant's Question

"As a tech startup requiring funding, are you focusing only on companies based in Africa, or are you also supporting startups based in Europe?"

Response by Mr. Martinson Yeboah

- The focus is primarily on **businesses in Africa** or those targeting the African market.
- Funding support includes assistance in **developing business plans, providing loans, and offering guidance to startups**. Funds are not grants; recipients must repay them with interest.
- Funding ranges from **\$5,000 to \$2.5 million**, with amounts depending on the company's track record.
- Innovative funding models are used in Kenya, where **mobile payment data (e.g., M-Pesa)** is analyzed to assess businesses instead of relying on traditional collateral, empowering more female entrepreneurs.

FUNDING

PANEL DISCUSSION

Youth, Innovation, and Global Collaboration Insights & Takeaways

Business Inspiration and Vision

Participant's Question to Mr. Martinson

"What inspired you to start this business? How has your upbringing and personal experiences shaped your vision?"

Response by Mr. Martinson Yeboah

- Family and faith were central motivators, particularly the responsibility to provide for loved ones.
- Experiences of financial uncertainty inspired diversification in income streams, such as waste management and supporting his wife's digital book sales.
- Core values such as resilience, strategic planning, and entrepreneurship principles—like **investment diversification**—shaped his vision to ensure long-term stability.

INNOVATION

PANEL DISCUSSION

Youth, Innovation, and Global Collaboration Insights & Takeaways

Clarifications on Business Model

Participant's Question to Ms. Louisa

"Can you explain your business model? Specifically, how do you fund the legal services aspect, and how do you ensure affordability for your clients?"

Response by Ms. Louisa Fofie

- Beauty services are paid directly by clients and serve as the core income source for the business.
- Mental health support is provided as a complementary service, normalizing conversations about mental well-being within the community.
- Legal consultations are **free for the first session**, with clients referred to **pro bono lawyers** or **legal aid programs** for additional work, depending on their income.
- The long-term goal is to secure government funding to make mental health and legal services fully accessible to vulnerable populations.

PANEL DISCUSSION

Youth, Innovation, and Global Collaboration Insights & Takeaways

Future of the Forum and Networking Opportunities

Participant's Question

"What plans are in place to ensure continuity of this forum and the network we are building here today?"

Response by the Organizers

- Plans are in place to hold the forum quarterly, with a vision to expand its reach and scale over time.
- Attendees will receive regular updates through **social media channels** and **newsletters** to maintain engagement and share opportunities.
- Networking remains a core objective, and participants are encouraged to act on the **insights shared by panelists**, fostering collaboration and community growth.

Conclusion of the Panel

The panel discussions were insightful and practical, addressing real-world challenges and opportunities in health, entrepreneurship, and networking. The dialogue reinforced the summit's commitment to empowering the African Diaspora by leveraging innovation, collaboration, and cultural identity to drive change. Participants left inspired to take actionable steps toward personal and professional growth.

CLOSING REMARKS

Mrs. Priscilla Ankomah

Minister/Consular Embassy of Ghana, The Hague

Speaking on behalf of **H.E. Francis Kotia, Ambassador of Ghana to the Netherlands**, Mrs. Priscilla Ankomah, Minister/Consular at the Ghana embassy, expressed gratitude for participating in the **Young Professionals' Summit 2024**. She highlighted the significance of the event for the Ghanaian Diaspora community in the Netherlands and emphasized the potential for collaboration between Ghanaian associations abroad. Drawing on examples of global success stories, such as the Nigerian leader of the UK's Conservative Party and President Joe Biden's personal doctor, she motivated participants to aim for excellence and surpass traditional boundaries.

Acknowledging the sacrifices of Ghanaian parents who worked in menial jobs abroad, she urged young people to step into **innovative fields**, pursue excellence, and leverage their unique skills to meet the untapped demand for talent within the community. Sharing her own experiences, she illustrated how pushing her son to study engineering in the UK led to outstanding achievements.



CLOSING REMARKS

Mrs. Priscilla Ankomah

Minister/Consular Embassy of Ghana, The Hague

Key messages to the youth

- Be Selective with Friendships: Surround yourself with people aligned with your aspirations.
- Avoid Harmful Habits: Stay away from activities that can damage future prospects, such as drug use.
- Maximize Opportunities: Utilize side jobs, creative thinking, and academic pursuits to contribute positively to your community.

The Deputy Ambassador closed by reaffirming her pride in the Ghanaian Diaspora, her commitment to supporting their growth, and her anticipation for future initiatives. The summit was celebrated as a testament to the collective strength and potential of the Ghanaian community in the Netherlands.



VOTE OF THANKS

Mr Owura Yeboah

Organizer, Young Professionals Summit 2024

The **Vote of Thanks** was delivered by Mr. Owura Yeboah, who expressed sincere gratitude to everyone who contributed to the success of the **Young Professionals' Summit 2024**. He began by thanking the speakers for their insightful and inspiring presentations, acknowledging their efforts in preparing impactful content on short notice. A special note of appreciation was extended to Dr. Kwasi Boahene for his exceptional guidance and support throughout the planning process.

Mr. Yeboah also highlighted the invaluable contributions of the organizing team, whose dedication and hard work ensured the seamless execution of the event. He extended his gratitude to the attendees for their active participation and to the sponsors and partners for their unwavering support in making the summit a reality.



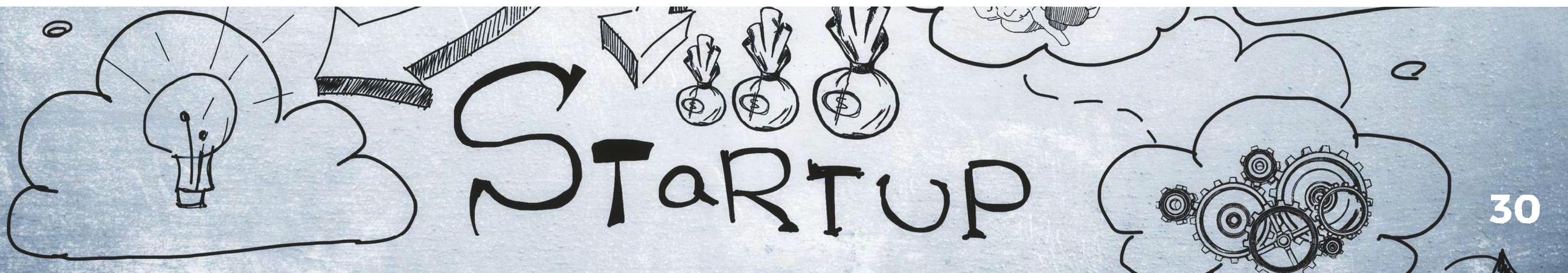
Vote of Thanks

Mr Owura Yeboah

Organizer, Young Professionals Summit 2024

Celebrating the participants, Mr. Yeboah spotlighted **Louis Manu, Co-founder and CEO of Wi-flix**, as an inspiring example of entrepreneurial success. He shared Louis' journey of starting Wi-flix in his living room and growing it into a company valued at **€23.3M / \$24.3M** with **3.6 million customers** and growing, positioning him as a future speaker for the summit. This story underscored the summit's mission to inspire Diaspora youth to pursue excellence and innovation.

In closing, Mr. Yeboah encouraged attendees to leverage the lessons, insights, and connections gained during the summit to drive change in their communities. He promised that future editions of the summit would be even larger and more impactful. Finally, he invited everyone to enjoy the refreshments and continue networking, emphasizing that collaboration is key to building a brighter future together.



CLOSING

The summit concluded with a vibrant **Networking Session**, offering participants a relaxed environment to exchange ideas and build professional connections. Accompanied by Dutch food and drinks, the session fostered meaningful interactions. **DJ Jeff Jeffrey**'s smooth tunes enhanced the atmosphere, creating an enjoyable space for collaboration and reflection. The event officially ended at 2:00 PM, leaving attendees inspired and connected for future opportunities.



REFLECTIONS & RECOMMENDATIONS

Building the Future: Empowerment Through Unity

The summit emphasized the importance of combining Africanness with modern tools to create a brighter future. Ms. Fofie's call to use cultural identity as a source of empowerment resonated deeply, while Mr. Yeboah and Dr. Boahene reinforced the value of innovation, collaboration, and resilience.

Key Takeaways

1. Celebrate Africanness:
 - Embrace cultural heritage as a source of creativity, resilience, and leadership.
2. Take Bold Action:
 - Success lies in starting small but dreaming big and taking consistent steps toward goals.
3. Leverage Networks:
 - Build meaningful connections to foster collaboration and growth.

SOLUTIONS
future
GROWTH



REFLECTIONS & RECOMMENDATIONS

Conclusion: A Call to Action

The **Young Professionals' Summit 2024** was a celebration of identity, resilience, and collaboration. It provided young professionals with inspiration, tools, and connections to drive transformative change within their communities and beyond.

To the participants, speakers, and partners: thank you for contributing to this extraordinary journey. Together, let us continue to honor our past while boldly shaping the future.

AfroEuro Foundation remains committed to empowering the next generation of Diaspora leaders, building bridges across cultures, and creating a lasting impact.

YOUNG PROFESSIONALS SUMMIT 2024

Building Stronger Ties Among Diaspora Youth

07 December 2024



TEAM

& SPEAKERS

SUMMIT TEAM



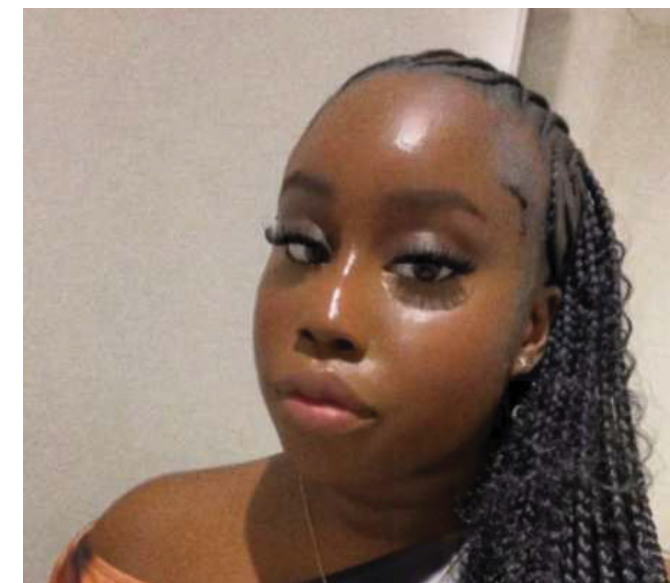
Vincent Gambrah
Director AfroEuro Foundation



Louisa Owusu
Facilitator



Owura Yeboah
Organizer



Judith Foster
Organizer



Gideon Oostdijck
Organizer



Jeff Jeffrey
Organizer



Emmanuel Darko-Ampem
Rapporteur

YOUNG
PROFESSIONALS
SUMMIT 2024

SUMMIT SPEAKERS



Mrs. Priscilla Ankomah
Minister/Consular Embassy of
Ghana, The Hague



Dr. Kwasi Boahene
Director Health Systems
PharmAccess



Mr. Martinson Yeboah
Digital Marketing
Consultant



Ms. Louisa Fofie
CEO
Law & Beauty



Louis Manu
Co-founder & CEO Wi-flix
Speaker 2025





COVENOR

& PARTNERS

AFROEURO FOUNDATION

AfroEuro Foundation is a Non-Governmental Organisation established in 2003. The organisation seeks to build a positive image for African diaspora in Europe and mobilize the capacity and resources of African diasporans for **economic development** in Africa. With “Building Bridges” as its motto, AfroEuro builds and facilitates **understanding and learnings** between developed economies and Africa.

AfroEuro subscribes to the NEPAD principles and works in collaboration with African **diaspora professionals** and networks, governments, and youth towards Africa’s participation in global health, economy, commerce and trade. We also bridge the gap between the African diasporans and their hosts countries in Europe by promoting **policy influence**, empowerment, education, capacity building and knowledge transfer.



THE HAGUE MUNICIPALITY

The Hague is a city with unique qualities that its residents are proud of. It is a city by the sea, with a busy harbour and boulevard, as well as green spaces, parks, and dune landscapes. It is also known as the **International City of Peace and Justice**, where work is done to create a better and fairer world.

The Hague offers a wide range of cultural activities and events, making it a vibrant and dynamic place to live. It is a forward-thinking city, where residents focus on progress and work together with their families, friends, and neighbours. At the same time, it is a caring city, where people look out for each other.

The Hague values diversity and inclusiveness, **recognizing individuals for their contributions and ambitions**, regardless of their gender, age, sexual orientation, religion, or ethnicity. It is also a sustainable city, where efforts are made to ensure a good quality of life for future generations.

The municipality relies on the involvement of its residents and businesses to keep the city moving forward. It provides the space and resources for **growth** and offers support when needed.



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